



# Council Work Plan

FY 2024-2025

**Sustainable  
Growth**

**Managing  
Resources**

**Community  
Services**





# Table of Contents

Council Work Plan Process ..... 3

Work Plan Development Process ... 3

Council Mission Statement ..... 3

Economic Development 5-year  
Strategic Plan ..... 4

Banks Roadmap ..... 5

*Project Types*

    Sustainable Growth ..... 6

    Managing Resources ..... 8

    Community Services ..... 9

City and Community Events.....10





## Council Work Plan Process

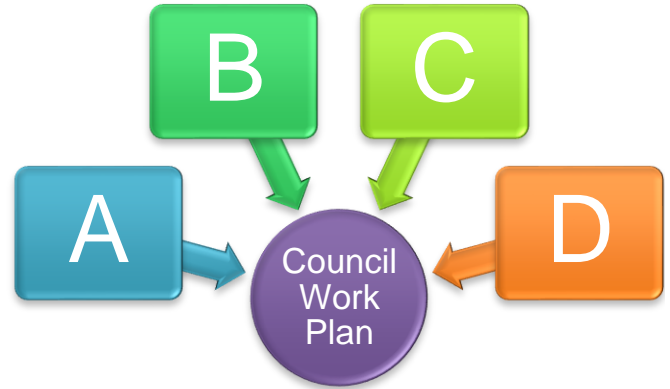
**Listening:** Throughout the year, Banks City Council members hear feedback from residents, task forces, Council Citizen Advisory Committees (CCACs), and neighborhood associations about what they would like to see in their community.

**Responding:** Council convenes to prioritize projects that focus on a safe community, opportunity and livability, and sustainable services.

**Planning:** With Council direction and input, City staff tackle the various community focus areas through Work Plan projects that may span multiple years.

**Implementing:** Complete projects may be one-time, temporary, annual, or become part of the day-to-day operations of the city.

## The 2024-2025 Work Plan includes Projects that arise from:



A	The Banks City Council and the Banks Economic Development Commission
B	CCACs, Neighborhood Associations, task forces, and residents
C	City Staff
D	Regulatory agreements and partnerships with federal, regional, state and local agencies

## Council Mission Statement

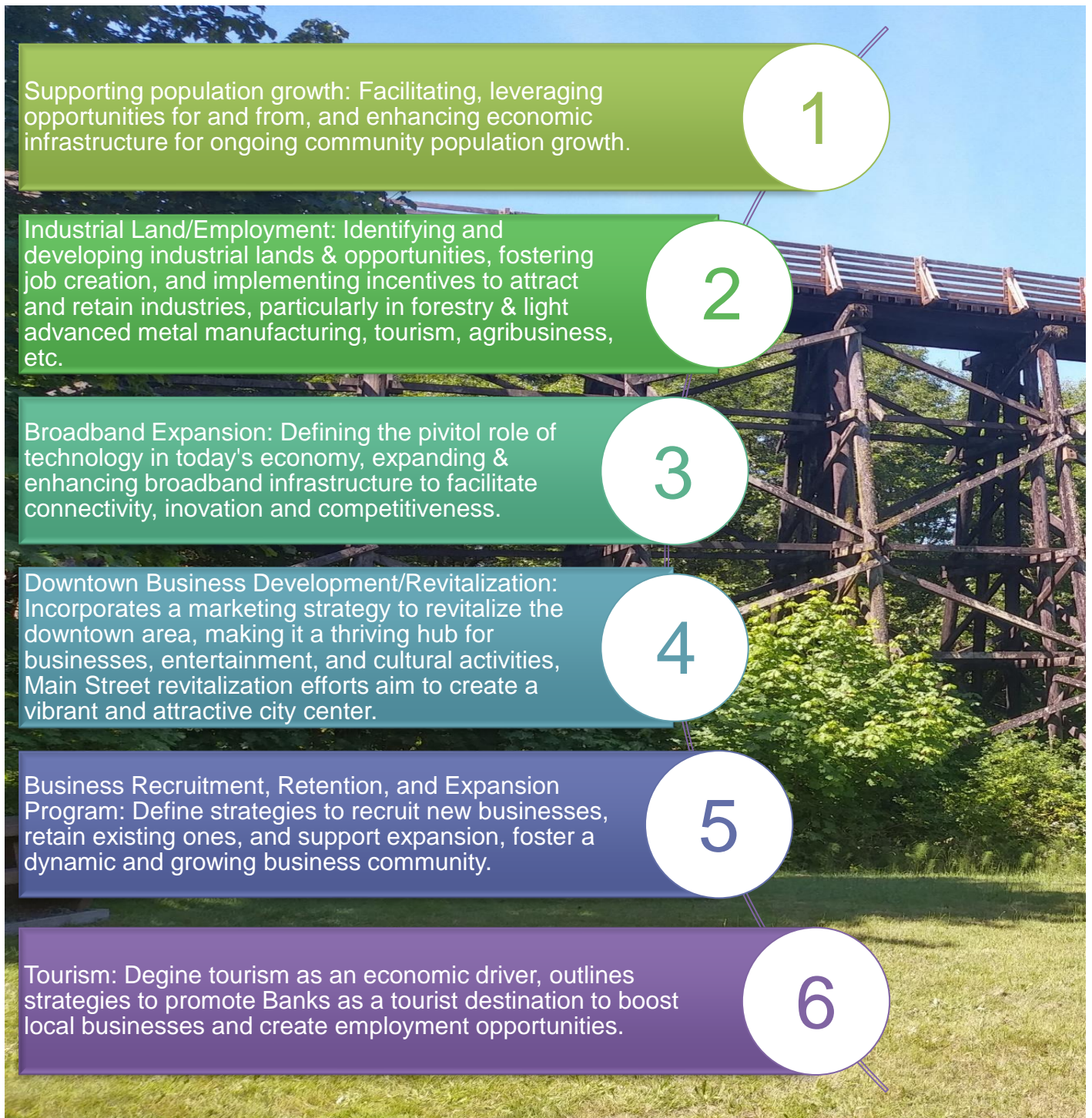
The mission of the City of Banks is to enrich the community by effectively managing resources, providing for sustainable growth and long-term stability; to be environmentally responsible while offering an ample level of community services and maintaining a safe clean community where people want to live.





# City of Banks Economic Development 5-year Strategic Plan – Adopted March 12, 2024

## The Focus Areas



# City of Banks Roadmap

The Four Goals of the Banks Roadmap and their respective objectives

**Goal 1: Adequate Housing**

- Objective 1.1: Develop clear plan and system for providing water infrastructure to support new development
- Objective 1.2: Provide a flexible code and process to encourage various housing types
- Objective 1.3: Proactively collaborate with private developers

**Goal 2: Local Jobs**

- Objective 2.1: Enhance access to broadband infrastructure
- Objective 2.2: Focus on Business Retention and Expansion (BRE) program
- Objective 2.3: Prepare local industrial sites

**Goal 3: Vibrant Main Street**

- Objective 3.1: Enhance existing businesses along Main Street
- Objective 3.2: Maximize use of existing parking areas
- Objective 3.3: Grow the retail base to meet needs of tourism and residents

**Goal 4: Thriving Tourism**

- Objective 4.1: Proactively pursue the Main Street Plaza project
- Objective 4.2: Support tourist amenity development

# Sustainable Growth

Projects that focus on consistent development and expansion

## Additional Parking for Banks-Vernonia State Trailhead

**Project Owners:** *City Council, Washington County LUT, Salmonberry Trail Group, and Oregon State Parks.*

Since 2017 the city has been actively looking for additional parking around the trailhead. Several businesses have partnered with the city to provide parking in private lots outside of their business hours. With the Banks Road/Main Street intersection construction in 2024, parking options will be reduced.

In 2022-23, the city funded an initial engineering plan for an expanded parking lot. This first step provides a cash match for grants and gets us closer to a shovel ready project. Additionally, the city is looking at creating a secondary lot for the short term.

**Cost:** *Unknown.*

**Funding Source:** *General Funds, Grants, and State Parks.*



## Community Center/Plaza

**Project Owners:** *City Council, Banks Renewal Agency, EDC, and Staff.*

This is one of the projects from the Urban Renewal Agency and the Banks Vision 2037 Plan. The City of Banks Economic Development Commission is actively working on this project.

Next steps will include:

- Updating the concept plan.
- Secure funding for property acquisition.
- Plan for construction funding.

**Cost:** *\$4,000,000 to \$7,000,000 depending on size and actual scope and extent of building structures.*

**Funding Source:** *Private for building structures, City/Urban Renewal District for public right-of-way (ROW) plaza & infrastructure.*





---

## City of Banks Urban Renewal Agency

**Project Owners:** *URA, City Council, and City Staff.*

- Working on the connection of bike routes into and around the City of Banks.
- Exploring the Main Street Program to encourage business owners.
- Partnering with Washington County Tourism Agency on tourism plan.
- Community engagement to have youth participation on our committees.

**Cost:** Unknown

**Funding Source:** *Urban Renewal Funds*





# Managing Resources

Projects that maintain and upkeep current services

## Broadband

**Project Owners:** *City Council, and City Staff.*

Research options to bring Broadband to the community.

- Explore provider options.
- Research funding options.
- Work with other local agencies in a partnership.
- Explore hiring a contract consultant to manage/assist with project.

**Cost:** Unknown

**Funding Source:** *General Funds*



## City of Banks Urban Renewal Agency

**Project Owners:** *URA, City Council, and City Staff.*

- Exploring Options to reposition Industrial Lands.
- Researching Funding Options.
- Working to Pursue Development Opportunities with Public/Private Partnerships.

**Cost:** Unknown

**Funding Source:** *Urban Renewal Funds*





---

# Community Services

Projects that provide new events and opportunities

---



## Safety Mirrors at different intersection on Main Street

**Project Owners:** City Council, City Staff, and ODOT.

- Research the placement of mirrors at the intersection of Depot Street, Market Street, and Sunset Street.

**Cost:** Unknown

**Funding Source:** City of Banks Street & Road Fund



# City and Community Events

## January – March

- Citizen's Academy
- State of the City Address

## April - June

- Banks Linear Trail Brave Run
- Music in the Park
- ORRC Vernonia Marathon & Half Marathon

## July – September

- Fourth of July Fireworks Display
- Movie in the Park
- National Night Out
- Banks BBQ Truck and Tractor Pull
- Business Partnership Roundtable

## October – December

- Homecoming Parade
- Halloween
- Greenville City Park Tree Lighting
- Holiday Light Parade

