



**Banks Economic Development Commission  
October 7, 2020  
MEETING MINUTES**

**CALL TO ORDER** Economic Development Commission Chair Will Moore called the meeting to order at 6:30 PM.

**ROLL CALL**

Present were: City Councilor Marsha Kirk, Margaret Holland, Rich Weitzel, Clint Jackson, Kim Post, Will Moore, and Trevor Beard.

Absent: Mayor Peter Edison, Carolyn McCormick, Mark Ward, and Jeff Leo.

Staff present: City Manager Jolynn Becker and City Planner Lauren Scott.

**APPROVAL OF MINUTES:**

1. Approval of September 2, 2020 minutes.

Kim Post made a motion to approve the minutes from the September 3, 2020 meeting as presented. Margaret Holland seconded, and the motion passed unanimously.

**PRESENTATIONS - None**

**BUSINESS AGENDA**

2. **Banks Façade Improvement Program Status Update – Discussion on Application Review/Scoring:**  
Jolynn Becker said the City Attorney had advised that Clint Jackson recuse himself from this discussion and voting since his business was construction. She also advised that since most Commission members are business owners, instead of choosing grant recipients, the Commission should make recommendations to the Urban Renewal Agency (URA) about who should be approved and let the URA make the final decision. She noted that the summary of votes and the average of all the votes had previously been given to Commissioners. Chair Moore displayed the summary of votes on the screen.

Commissioners reviewed and discussed scoring criteria, evaluation factors, and award amounts for each applicant. Jolynn Becker explained that businesses needed to be reimbursed for the architect's services even if they are not awarded a grant for their project. There was some debate about how the scoring criteria were applied to the leveraging of funds. With limited funds, a mathematical formula should be used to determine who gets the highest score based on total project costs.

The Commission and Staff discussed the details of individual applications. There were concerns that not enough applications were received, discrepancies were found in some of the application materials, and some were requests to fund cosmetic improvements and maintenance. They discussed whether applicants should be contacted for clarification, asked to reapply, or asked to withdraw their applications. It was decided to proceed with the applications as submitted. They also discussed the appropriateness of each project and project costs as they pertained to the program's goals.

Commissioners debated about what method to use to determine how much each project should be awarded. Several ideas were shared and all Commissioners agreed the goal was to award all available funds. Each Commissioner stated how much they wanted to award each project, explained their rationale, and ultimately agreed on how to allocate the grant funds.

Rich Weitzel moved to award grants to the following businesses, as follows:

- The Salon - \$1,000 for the project and \$1,000 for their concept plan
- Main Street Pizza - \$1,750
- American Legion - \$4,600 for the project and \$400 for their concept plan
- Business Center - \$6,000 for the project and \$1,000 for their concept plan
- Banks Hardware - \$9,250

Margaret Holland seconded the motion. The motion passed unanimously.

Jolynn Becker stated that grant recipients would be notified by letter within the next two weeks.

#### **ROUND TABLE:**

Clint Jackson reported that the wayfinding sign was complete and would be installed tomorrow.

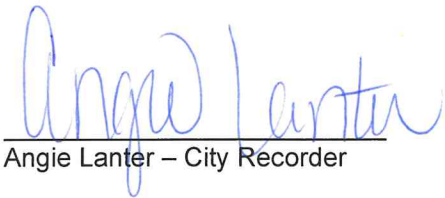
Rich Weitzel reported that Napa was closed, and the building was for sale.

Trevor Beard explained that he decided to join the Commission because he wanted to help grow the city through marketing. He believed there should be a travel plaza or truck stop with a hotel near the interstate exit even if it meant expanding the urban growth boundary and that Banks should be marketed as the gateway to the northern Oregon coast. He was not a proponent of Metro because their plans will reduce the popular aspects of rural living in Banks. He did not want Banks to turn into a suburb of Forest Grove.

Jolynn Becker confirmed she would give Trevor Beard a copy of the Commission's vision plan so he could get up to date on what the Commission was working on. She also noted that the proposed Development Code amendments would be presented to the Commission at their next meeting.

**ADJOURNMENT:** The meeting adjourned at 7:42 pm. Next Regular Meeting will be held on Wednesday, November 4, 2018 at 6:30 pm.

Submitted by:



Angie Lanter – City Recorder